

CASA DEL RELOJ

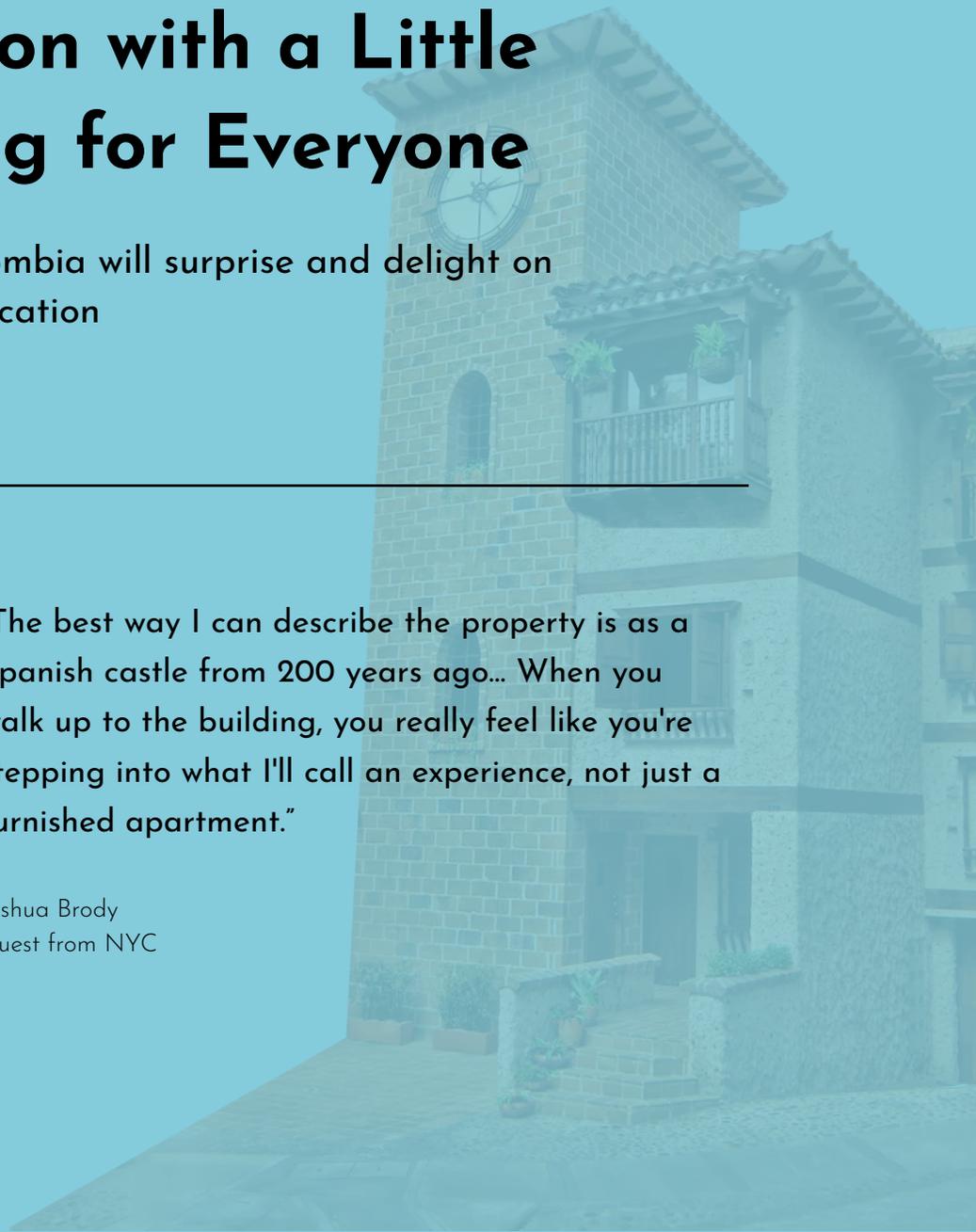
A Family Vacation Destination with a Little Something for Everyone

How Medellin, Colombia will surprise and delight on your next family vacation



“The best way I can describe the property is as a Spanish castle from 200 years ago... When you walk up to the building, you really feel like you're stepping into what I'll call an experience, not just a furnished apartment.”

Joshua Brody
Guest from NYC





Joshua Brody is a consultant from New York City that traveled to Casa Del Reloj in January 2022 with his family.

HIGHLIGHTS

CHALLENGES

- Joshua needed a family vacation getaway to not only meet his needs, but his family's needs too.
- For Joshua, he wanted a place that he could explore and enjoy new experiences.
- For Joshua's parents, they needed a place where they could enjoy bird watching.
- For Joshua's sister, she needed to find a place that was conducive to her yoga-based lifestyle.
- For Joshua's teenage children and wife, they needed a place that was fun, exciting, and safe for the whole family.

SOLUTION

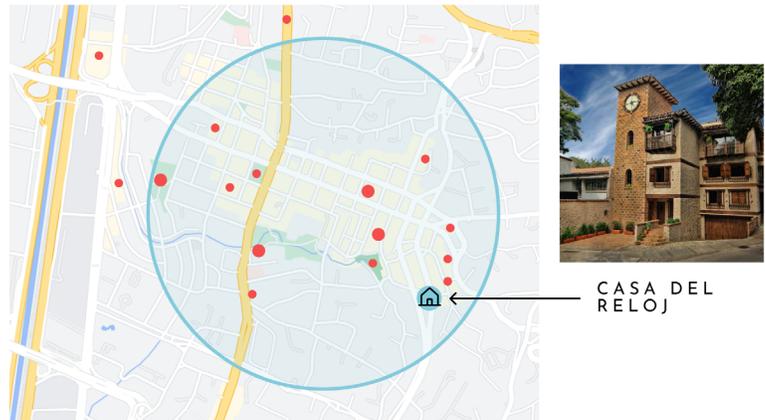
- Casa Del Reloj was deeply connected to nature.
- Casa Del Reloj had close proximity to the amazing architecture of Medellin.
- Medellin is one of the biggest bird watching cities in the world.
- Medellin has the perfect climate for open air yoga studios
- They felt safe and secure inside the Casa Del Reloj accommodations and in the city with the friendly drivers they provided.

RESULTS

- Helpful and accommodating staff.
- Comfortable and relaxing place to stay.
- Breathtaking architecture and decorations.
- Close proximity to yoga studios.

Challenges

FINDING THE PERFECT LOCATION FOR EVERYONE



Not only was Joshua Brody seeking a vacation destination where he could find peace and relaxation away from his lifestyle in New York City; he needed a place that could accommodate the needs of his wife, two teenage children, parents, and sister.

We all know that it can be difficult to plan a family vacation that truly has something for everyone. With this in mind, Joshua began researching destinations that would be fitting for three different generations of his family.

Living a busy life in the concrete jungle of New York City, Joshua was looking for a destination with green surroundings that could make them feel more connected with nature and all of its beauties. In addition to this, he also needed his destination to be a place that was a comfortable and safe place for all members of the family.

As an avid world traveler, Joshua loves to explore and discover new experiences. Witnessing ancient architecture, trying out unique cuisine, and learning the history of the location were all at the top of both his and his wife's wish lists.

In order to make the trip exciting for his parents, too, he needed a destination that catered to their greatest hobby. Devoted bird watchers, they wanted a place where they could enjoy a wide variety of exotic birds, and learn everything they needed to know about the native bird life.

Joshua's sister has a major passion for yoga, and the lifestyle surrounding it. They needed a place with the right climate, beautiful yoga studios, and one that facilitated a true sense of peace and relaxation.

Finally, for his wife and teenage kids he was seeking a place where his wife could relax and enjoy reading her books, and at the same time, would be fun and entertaining for his children. On top of this, the location needed to be safe, secure, and accommodating.

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“So it took really, really diligent research, I had to find something for my parents, something for my sister, something for myself.”



“This family trip was a challenge because I had to appease everybody. My sister, my wife, my kids, and my parents. Medellin was the perfect combination of hobbies, passionate climate, and history.”

Joshua Brody
Guest from NYC

Solution

AN ALL ENCOMPASSING FAMILY DESTINATION



Locating a vacation venue that met such varied needs was no mean feat. Rising to the challenge, Joshua realized that he had found the perfect destination: a family vacation spot that had a little bit of something for everyone. Not only did Medellin, as a city, offer a feature to fit everyone's needs; the lodging at Casa Del Reloj was comforting, relaxing, beautiful, spacious, connected with nature, and offered a safe place for his entire family to stay.

A known foodie, and the son of a talented chef, Joshua Brody was also pleased to discover that Medellin was bursting at the seams with delicious foods and flavors that he couldn't wait to try. Even having access to exceptional local markets back home, Joshua and his mother were able to pick up a wide variety of new and exciting ingredients, which they were able to transform into mouth-watering dishes back in the amazing kitchen at Casa Del Reloj.

On top of this, he knew that he would find intriguing architecture throughout the city and at Casa Del Reloj. Resembling an ancient Spanish castle, Joshua Brody was blown away by details like the brick clock on the outside of the building which so beautifully encompassed the architecture of Medellin. His wife, an interior designer, was also stunned by the incredible attention to detail in the selection of furniture and wall decorations. Joshua Brody's mother, who also loves architecture, experienced this art form on a level that she hadn't previously witnessed. Described as "walking into an experience," rather than into an apartment, Joshua and his parents were blown away by the intricate architecture of Casa Del Reloj.

His parents enjoyed access to 106 different species of birds that could keep them entertained for days. Joshua's sister, who lives a lifestyle based around yoga and its teachings, was pleased to find a robust community of others just like her. Casa Del Reloj, with its great location, was within walking distance, or a short Uber ride, to magnificent, open air yoga studios, where she could relax and connect with the community around her.

When it comes to his wife and teenage kids, the accommodations were outstanding. Divided into four separate apartments, Casa Del Reloj provided all of the necessary space and amenities necessary to fit Joshua's family with comfort. Furthermore, a personal driver to and from the airport provided a sense of safety and security that allowed them to feel truly relaxed in this unfamiliar environment.

His wife, who is an avid reader, was pleased to have a perfectly located reading lamp that was easy to turn on and off without ever having to get out of the bed.

Each room was fully equipped with fans and air conditioning units, so everyone in the family was able to relax in comfort without having to worry about being too hot or too cold.

Joshua Brody was absolutely blown away by the attention to detail in the bathroom spaces. Stone floors and sinks, as well as high shower heads, made the bathroom very comfortable for his six-foot plus frame. In fact, his father, who is nearly seven feet tall, said that the high shower heads were one of the things that he was most impressed by.

There was a lot of stress on Joshua's shoulders as the primary trip planner, responsible for facilitating activities that would be suitable for his whole family. But here, too, Casa Del Reloj delivered. The onsite staff wasn't just there for cleaning; they also provided local suggestions that would be fun for everyone. Described as being more of a personal assistant, Joshua was blown away by the level of insight that the staff was able to offer him.

Joshua was well-traveled, especially in the region of Latin America, so he was aware of some of the misleading aspects that are sometimes portrayed much more beautifully than the actual destination. He was delighted to find out that the pictures of Casa Del Reloj that he looked at online were exactly the same way that it looked in person. With this, Joshua was able to bring his family to a beautiful destination that appeared just as he had expected it to.

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What was great about Casa Del Reloj is I felt like I had a personal assistant, whether it be reservations, whether it be tourist attractions to make the reservations, to line us up with great activities, tourist ideas, and really organized the entire process of it.



"Casa Del Reloj itself, was an experience for me I'll never forget."

Joshua Brody
Guest from NYC

Results

A SUCCESSFUL FAMILY GETAWAY



After spending a decent amount of time finding the perfect destination for his family to enjoy a relaxing getaway, Joshua Brody landed on the perfect place for an unforgettable vacation.

Not only did Medellin itself provide all of the necessary activities and adventures to fulfill the dreams of each family member, but Casa Del Reloj proved to be an excellent solution for him and his family. Providing all of the necessary accommodations for their actual stay, while even going the extra mile with a friendly and helpful staff, the Brody family truly got to experience all of the luxuries and amenities of Medellin and its people.

The ability to witness amazing nature and tropical birds blew his parents away. His wife relished the chance to admire the lovely architecture of Casa Del Reloj, which touched close to her heart. The nearby proximity to some of the world's best outdoor yoga studios gave his sister the peace she craved. As for Joshua Brody, the opportunity to bring his family on such an unforgettable vacation fulfilled his soul.

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"If my sisters, my mom, and my kids hear this, I want to say that I take full credit. I was the real deal and found some amazing city to visit and place to stay."



“I don't think there's another experience like Casa de Reloj for a family unit, with the size, the greenery, and indoor outdoor spaces.”

Joshua Brody
Guest from NYC

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